# The 2024 Scituate Reservoir Watershed Education Program Poster Contest Flowing through the Forest

**Goal:** Develop a poster that creatively illustrates one or more of the following concepts:

- 1. The importance of keeping forests clean and healthy, and/or
- 2. Why it is important to protect the Scituate Reservoir, and/or
- 3. Why drinking water is important to your community

### Theme: Flowing through the Forest

Each student is encouraged to create a creative poster that illustrates the crucial role forests play in keeping our water clean, especially the Scituate Reservoir watershed. Encourage your students to come up with an original slogan that sums up their message. Posters using copyrighted slogans or images (including Disney, Dr. Suess, or similar characters) cannot be considered for a prize.

**Who Can Enter**: Any student in grades 3 through 8 in Scituate, Foster, Glocester, Johnston, or participating schools in Providence.

#### How to Enter:

- 1. Create an original poster that illustrates one or more of the concepts or themes stated above. Make sure to follow all the guidelines and rules so that your poster can be considered for prizes!
- 2. Create your poster on paper no larger than 12" by 18", and use only crayons, markers, paint, or colored pencils.
- 3. Complete an Entry Form with the correct information and attach it to the BACK of the poster.
- 4. If your classroom is participating, you can turn it in to your teacher. **If your class is not participating** and you are submitting an entry on your own, call NRICD at 401-934-0840 and we will arrange to pick your poster up.

#### **Contest Process:**

- Develop a poster concept and create your own artwork by the deadline set by your teacher, or on your own.
- 2. Deliver your classroom's poster entries to your school's main office by 10am on Friday, April 12, 2024, or call 401-934-0840 ext. 1002 to arrange poster pickup.
- 3. Judges will choose 2 Grand Prize Winners: one elementary student and one middle school student. Judges will also choose a school winner for each school.
- 4. Several posters will be named "honorable mention." All winning and honorable mention posters will be included in a 2025 calendar to be distributed within participating communities.
- 5. If a child in your classroom with special needs requires modifications to the process to participate, please contact NRICD. All reasonable accommodations will be made.
- 6. Posters may be in English or another language spoken in your community. An English translation to share with the judges is appreciated.

**Deadline**: Teachers need to collect posters no later than *Friday, April 12, 2024*. SRWEP will pick up posters left at your school office no earlier than 10:00 am that day. Please have a teacher representative contact our office to confirm that there are entries at your school to be picked up. We can be reached at (401) 934-0840 ext. 1002 or tle.nricd@gmail.com.

#### Prizes:

- 2 Grand Prize Winners (Elementary and Middle School) will win: A PLAQUE and T-SHIRT with their poster on it and a Pizza Party for their classroom!
- School Winners will win: A Pizza Party for their classroom!
- 1 Billboard Winner will have their poster featured on a billboard in Scituate. Please note: the billboard winner is not always a Grand Prize winner. The billboard winner is chosen based on additional factors, including easy readability of the poster's message. Posters must be horizontal in orientation to be considered.
- Each of the winners will receive 5 calendars featuring their own work for their family and friends

**Judging**: Judges will be looking for posters that have the best overall visual effectiveness and originality and that best illustrate one of the messages listed above.

Poster Tips to Share with your Class, Adapted from the National Association of Conservation Districts

## What Makes a Good poster?

- One brief, catchy message that can be read in 10 seconds
- A message that emphasizes the theme of the contest
- Colors that grab the viewer's attention
- Some white space that attracts attention (if appropriate to the design)
- Large letters that are easy to read, and words that are separated enough to be clear

## **Poster Design Tips:**

- Use both words and pictures
- Be neat; simple, neat designs are very effective
- Blend colors if you are using crayons or colored pencils
- It is okay to leave white space on your poster if it helps your design
- Make sure the poster is balanced, or doesn't have too much of its design in one small space
- Sketch your idea on scrap paper before drawing it on your actual poster

## **Tips for Getting Started:**

- Brainstorm ideas and make a list, either by yourself or as a class
- Decide how much information to include on your poster
- Research the topic a little more if you aren't sure what to focus on
- Sketch your idea in pencil, either on the poster or on a piece of scrap paper
- Mark in pencil where you will put any letters, then trace them Sketch, trace, and fill in your design using the same technique
- Clean up the poster by filling in the lines, blending colors, and erasing any pencil marks that are still showing